

This listing of claims will replace all prior versions and listings of claims in the Application.

LISTING OF CLAIMS:

1. (Currently Amended) A method for enabling a user to transact an anonymous on-line transaction, ~~wherein a form of on-line payment is requested at a transaction interface~~, the method comprising:

~~providing~~ displaying a transaction interface that includes on-line transaction information;
concurrently displaying an anonymous user interface along with the transaction interface,
wherein the anonymous user interface provides the user with a plurality of options that enables a
the user to initiate an on-line transaction payment;

accessing a first profile comprising user data when the user activates at least one of the
plurality of options associated with the anonymous user interface ~~the form of on-line payment;~~

generating a second profile linked to the first profile, wherein, the second profile
comprises anonymous data associated with the user; and

communicating the anonymous data from the second profile to the transaction interface to
enable completion of the on-line transaction.

2. (Original) The method of claim 1, wherein the anonymous data further comprises:
a single use transaction number that is associated with a user credit card account.

3. (Original) The method of claim 1, wherein the anonymous data further comprises:
an alias name that substitutes for the user's legal name.

4. (Original) The method of claim 1, wherein the anonymous data further comprises:
an anonymous address that is associated with a user's delivery address.
5. (Original) The method of claim 1, wherein the step of accessing a first profile further comprises:
accessing the first profile over a secured communication path.
6. (Currently Amended) A system for enabling a user to transact an anonymous on-line transaction, ~~wherein a form of on-line payment is requested at a transaction interface,~~ the system comprising:
a transaction interface that displays on-line transaction information;
an anonymous user interface displayed concurrently with the transaction interface, ~~that~~
wherein the anonymous user interface provides a user with a plurality of options to enable a the
user to initiate an on-line transaction ~~payment;~~
a profile access initiator that accesses a first profile ~~comprising user data~~ when the user
activates at least one of the plurality of options associated with the anonymous user interface,
wherein the first profile comprises user data ~~the form of on-line payment;~~
a profile generator that generates a second profile linked to the first profile, wherein, the
second profile comprises anonymous data associated with the user; and

an anonymous data communicator that communicates the anonymous data from the second profile to the transaction interface to enable completion of the on-line transaction.

7. (Original) The system of claim 6, wherein the anonymous data further comprises:
a single use transaction number that is associated with a user credit card account.
8. (Original) The system of claim 6, wherein the anonymous data further comprises:
an alias name that substitutes for the user's legal name.
9. (Original) The system of claim 6, wherein the anonymous data further comprises:
an anonymous address that is associated with a user's delivery address.
10. (Original) The system of claim 6, wherein the profile access initiator further comprises:
a secure access initiator for accessing the first profile over a secured communication path.
11. (New) A system for enabling a user to transact an anonymous on-line transaction, the system comprising:
a transaction interface that displays on-line transaction information;
an anonymous user interface that enables the user to initiate an on-line transaction;

a profile access initiator that accesses a first profile when the user activates at least one of the plurality of options associated with the anonymous user interface, wherein the first profile is stored locally on a user terminal and includes user data;

a profile generator that generates a second profile that is linked to the first profile, wherein the second profile comprises anonymous data associated with the user; and

an anonymous data communicator that communicates the anonymous data from the second profile to the transaction interface to enable completion of the on-line transaction.

12. (New) The system of claim 11, wherein the anonymous data further comprises:
a single use transaction number that is associated with a user credit card account.
13. (New) The system of claim 11, wherein the anonymous data further comprises:
an alias name that substitutes for the user's legal name.
14. (New) The system of claim 11, wherein the anonymous data further comprises:
an anonymous address that is associated with a user's delivery address.
15. (New) The system of claim 11, wherein the profile access initiator further comprises:
a secure access initiator for accessing the first profile over a secured communication path.